

Announcing:



LEADERSHIP

A C A D E M Y

Formerly Round Table

Leadership Academy for Doctors

November 16 – 17, 2018 | Dallas-Fort Worth, Texas

Your Strategic Business Plan

With increased consolidation, downward pressure in fees, and more PPO involvement, there's nothing more important today than your business plan and strategy for moving your practice forward.

Each ToPS Round Table session is designed to provide you the tools to develop and refine one of four essential plans for success:



The Business Plan

■ The Leadership Plan ■ The Life Plan ■ The Legacy Plan

During the 2018 Leadership Academy for Doctors with other like-minded dentists as you use ToPS planning tools to update your **practice business plan** including:

- Key **strategic questions** you must be able to answer for your practice to thrive in the future.
- What **practice consolidation** really means and what you can do.
- **Practice differentiating strategies** and how to make your practice stand out in your community.
- Having a practice mission and vision that matter that will **inspire your team** and attract **more new patients**.
- **More new patients:** clinical procedure mix and **what patients are looking for today**.
- Clinical practice analysis: what you need to be looking at daily for **higher production** results.
- Internet and social media strategies for **better new patient flow**.

And much, much more!

Build a better business today with higher productivity, performance and profitability... *Now!*

T O P S INSTITUTE

Total Patient Service

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