

Darci Wilson

Practice Advisor

Darci Wilson is an inspiring Practice Advisor on leadership, culture and growth. She has worked with individual providers up to one of the largest Dental Support Organization in the United States. With a Bachelor's degree in Business Administration (minor in Marketing) and over a dozen years of experience in the dental industry she is wildly regarded by her clients as a valuable asset. Her insights have been an intricate part of growth both financially and culturally. Darci's clients say she gets results while cultivating a positive "can do" attitude. As a coaching professional she can support any client with obstacles to experience clarity through utilizing her Bell Institute leadership skills.

Darci resides with her husband and two teenage kids in the DFW area. When she isn't with her family or supporting her clients Darci enjoys hiking, camping, stand-up paddle boarding, as well as being outside in nature.



Darci played a vital role in the success of the office in terms of having good patient relations and holding the team together as one.

From organizing steady-flow schedules to holding regular staff meetings, she left no stone unturned to establish a consistent smooth flow at the office. Ms. Darci is an absolutely amazing team player and did a phenomenal job in keeping the staff motivated to achieve success every single day.

*—Dr. G. Aurora
Fort Worth, Texas*

Darci quickly connects with team members and greatly aids the influencing and decision process in helping patients choose and accept the appropriate treatment plans. She's skilled in connecting with team members and guides and works with them to make treatment go from "presented" to "accepted."

Darci also motivates team members. She is always on time and upbeat. She is always willing to step in and lend a hand in any capacity that she can. Her focus is on making the day productive and smooth.



What I respect about Darci is her ability to communicate effectively with doctors. She's never shy about giving advice or guidance but in the most respectful manner. Some shy away from confronting or addressing a doctor but she is able to do it easily but in a non-confrontational and effective manner.

—Dr Mike Munilla – Southlake, Texas

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